

Report on Study-in-Japan Fair 2022



The poster features a blue background with a white and red title 'STUDY IN JAPAN FAIR 2022' at the top center, accompanied by a graduation cap and a beaker. Below the title, two event details are listed: a physical event on October 14 from 9:00 to 10:00 at the Cambodia-Japan Cooperation Center (CJCC), and an online event on October 15-16 from 10:00 onwards via Zoom Meeting. A QR code for free admission is provided on the right, with a 'SCAN ME' button and the website 'events.studyinjapan-cambodia.com'. The bottom section displays logos for organizing and supporting organizations, including CJCC, JICA, and various Japanese government and educational institutions. The background illustration includes Japanese landmarks like the Tokyo Tower, a Ferris wheel, a plane, Mount Fuji, and a pagoda.

STUDY IN JAPAN FAIR 2022

★ **Physical Event**
OCTOBER 14
9:00 ~
@Cambodia-Japan Cooperation Center (CJCC)

★ **Online Event**
OCTOBER 15-16
10:00 ~
@ Zoom Meeting

Free Admission

SCAN ME

events.studyinjapan-cambodia.com

Organized by: CJCC, AGENCY FOR INTERNATIONAL COOPERATION AND CULTURE PROMOTION for ASEAN

Supported by: JICA, JICE, HOP, JASICO, and other organizations.

Prepared by

Cambodia-Japan Cooperation Center

November 1, 2022

Introduction

Study-in-Japan Fair has been conducted by Cambodia-Japan Cooperation Center (CJCC) since 2008 with continuous support from the Ministry of Education, Youth, and Sport (MoEYS), Embassy of Japan in Cambodia, Royal University of Phnom Penh (RUPP), Japan International Cooperation Agency (JICA), other Cambodian and Japanese educational institutions. This year, in a close collaboration with Study in Japan Global Network Project in ASEAN/Okayama university, the Study-in-Japan Fair 2022 was conducted from October 14 to October 16 in order to promote the study in Japan and share information to the public, especially students who are interested in pursuing their higher education in Japan.

This year, before our main event CJCC also organized a virtual meeting with our honorable guest speaker from Royal University of Phnom Penh (RUPP), Dr. Mam Socheath, under the topic "Brief of Education in Cambodia". The purpose of this meeting was to share general educational information about Cambodia. The fair was successfully completed with the participation of 7 Japanese universities, a company and 1,026 students, parents and those who wish to pursue their study in Japan and wish to know about study in Japan information.

Study-in-Japan Fair 2022 in Cambodia

Date: 14 October to 16 October 2022

Venue: CJCC Angkor-Kizuna Hall, Zoom meeting

Admission: Free of charge for participant

Target Participant: high school and university students, parents, the those who wish to pursue their study in Japan and wish to know about study in Japan information

Co-organizers:

Cambodia-Japan Cooperation Center

Study in Japan Global Network Project in ASEAN/Okayama university

Supporters:

- Ministry of Education, Youth and Sport (MoEYS)
- Embassy of Japan in Cambodia (EoJ)
- Royal University of Phnom Penh (RUPP)
- Japan International Cooperation Agency (JICA)
- Japan Student Services Organization (JASSO)
- Japan International Cooperation Center (JICE)
- Japan Alumni of Cambodia (JAC)
- Honda Foundation (HOF)
- Cambodian Students' Association in Japan (CSAJ)

Participant Universities/Institutions:

- Ritsumeikan Asia Pacific University
- Kyoto University of Advanced Science
- Akita University
- University of Hyogo
- Yamagata University
- University of Fukui
- University of Yamanashi
- LandHousing CO., LTD.

Entry Fee for Japanese Participating University/Institution:

- 1st Option: 1,600 USD (Full package)
- 2nd Option: 1,300 USD (Online)
- 3rd Option: 500 USD (PR material display)

Promotional tool:

- CJCC Facebook (Like: 206,200+, Follow: 208,000+)
- Culture Facebook (Like: 6,200 +, Follow: 7,400+)
- Website “Study in Japan for Cambodia” (372 members)
- Telegram channel (Subscriber: 1,000+ members)
- Direct Email (830+ Emails-sending out before event)

Number of registration and actual Participants:

No.	Description	Number
1	Registration (Before Seminar)	1,093
2	(October 14, 2022) Participants in Physical event at CJCC	323*
3	(October 15-16, 2022) Participants on Online event by Zoom Meeting	598* <i>Total numbers of participant of each session</i>
4	Peak viewers on Facebook Live stream	105*
5	Evaluation Questionnaire Respondent (Physical fair and online fair)	143

In conclusion, the total number of participants in the physical event (1 day) at CJCC and online event (2 days) via Zoom Meeting including peak viewers on Facebook Live stream was **1,026**.

Note: the total number of participants summed up from number 2,3, and 4.*

Detail of Events

Starting from October 14 to October 16, 2022, we had totally 1 physical fair and 2 online fairs. The following tables detail the agenda and the results of our event.

Day 1: 14 October, 2022 (Cambodia Time)

Morning Session (9:00-11:50)	Data summary	Video view
Opening Remark by Vice-rector of Royal University of Phnom Penh Showing a JASSO Video Orientation on the Preparation to Study in Japan 1. Study in Japan Global Network Project in ASEAN/OJEIC Phnom Penh Office by Dr. Kuy Siemkiang, Associate Coordinator 2. University of Hyogo by Ms. Hiromi Uesugi 3. “Introduction of MEXT Scholarship Program” by Ms. Roth Filiyan scholarship advisor to local staff of the Embassy of Japan 4. “Explanatory session about Cambodian Students’ Association in Japan (CSAJ)” by CSAJ by Mr. Hem Sethai 5. “Sharing experience” by Japan Alumni of Cambodia (JAC) by Ph.D Ngov Penghuy, JAC President 6. LandHousing Co., Ltd. by CHITIPAT PUMDONTREE	On-site Participants/ Audience: 183 Peak viewer on Facebook live stream CJCC Facebook Page: 9 Culture Facebook Page: 12 OJEIC Facebook Page: 5	Number of views:1.4K People Reached:1.4K <i>Accessed on 21 Oct</i> https://www.facebook.com/CJCC/Culture/videos/522057363091915

Afternoon Session (14:00-15:20) (Add on Schedule)	Data summary
1. Study in Japan Global Network Project in ASEAN/OJEIC Phnom Penh Office 2. University of Hyogo 3. "Introduction of MEXT Scholarship Program" by scholarship advisor to local staff of the Embassy of Japan 4. "Explanatory session about Cambodian Students' Association in Japan (CSAJ)" by CSAJ 5. LandHousing Co.,Ltd.	On-site Participants/Audience: 140

Day 2: 15 October, 2022

Morning Session (10:05-11:05) (Online Seminar)	Participants Join Zoom	Peak viewer on Facebook live stream	Video viewer
1. Presentation from Ritsumeikan Asia Pacific University	100	CJCC Facebook Page: 8 Culture Facebook Page: 15 OJEIC Facebook Page: 2	Number of views:711 People Reached:695 Accessed on 21 Oct https://www.facebook.com/CJCCCulture/videos/359678469647201
2. Presentation from University of Hyogo	90		

Afternoon Session (14:05-16:05) (Online Seminar)	Participants Join Zoom	Peak viewer on Facebook live stream	Video viewer
1. Presentation from University of Fukui	63	CJCC Facebook Page: 4 Culture Facebook Page: 17 OJEIC Facebook Page: 2	Number of views: 491 People Reached: 798 Accessed on 21 Oct https://www.facebook.com/CJCCCulture/videos/867300904288073
2. Presentation from Kyoto University of Advanced Science	62		

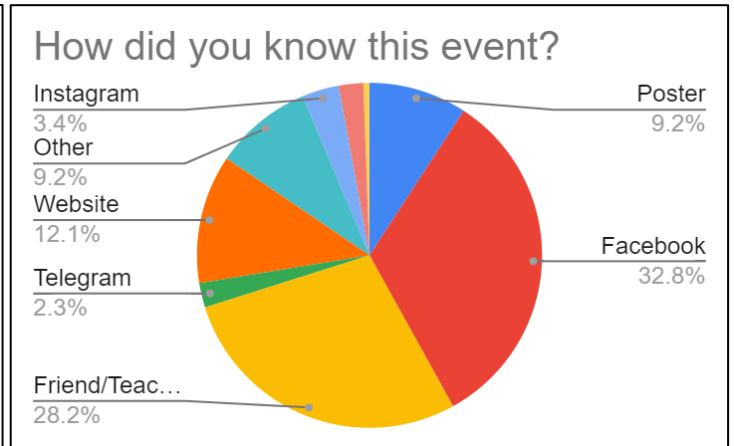
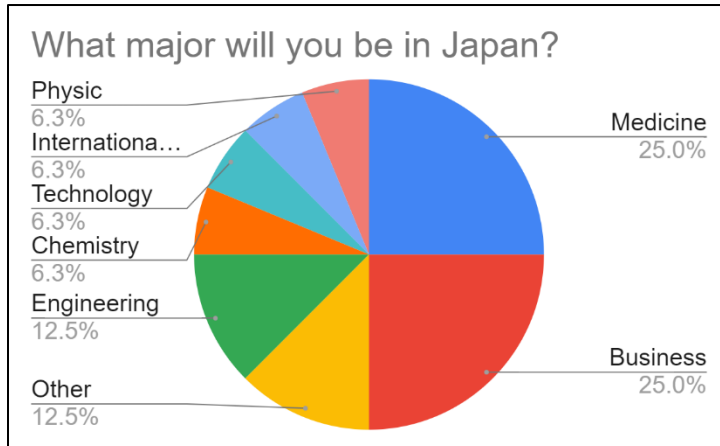
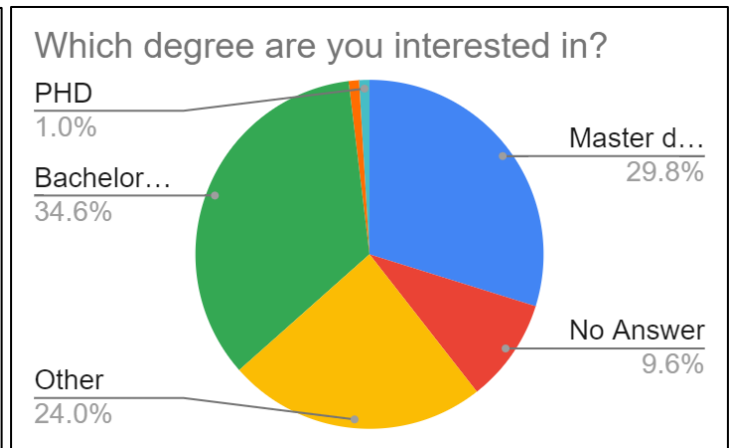
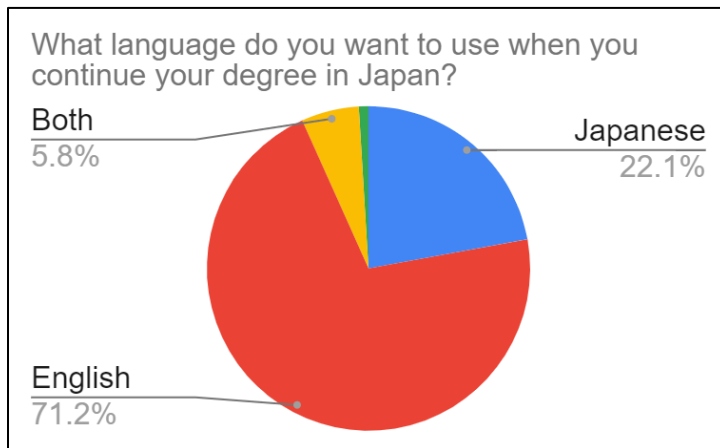
Day 3: 16 October 2022

Morning Session (9:30-16:55) (Online Seminar)	Participants Join Zoom	Peak viewer on Facebook live stream	Video viewer
<i>Showing a JASSO Video</i> 1. Presentation from Akita University	61	CJCC Facebook Page: 5 Culture Facebook Page: 10 OJEIC Facebook Page: 3	Number of views: 558 People Reached:811 Accessed on 21 Oct https://www.facebook.com/CJCCCulture/videos/845355603488725
2. Presentation from Yamanashi University	57		
3. Presentation from Cambodian Students' Association in Japan	41		

Afternoon Session (14:05-16:55) (Online Seminar)	Participants Join Zoom	Peak viewer on Facebook live stream	Video viewer
1. Presentation from LandHousing Co.,Ltd	48	CJCC Facebook Page: 4 Culture Facebook Page: 7 OJEIC Facebook Page: 2	Number of views: 439 People Reached:604
2. Presentation from Study in Japan Global Network Project in ASEAN/Okayama University	45		Accessed on 21 Oct https://www.facebook.com/CJCCCulture/videos/408254494832461
3. Presentation from University of Hyogo	31		

Participants' Feedback

After the fair, we sent our evaluation form to participants in order to collect their feedback on our event. We received 143 responses and the results are as the following.

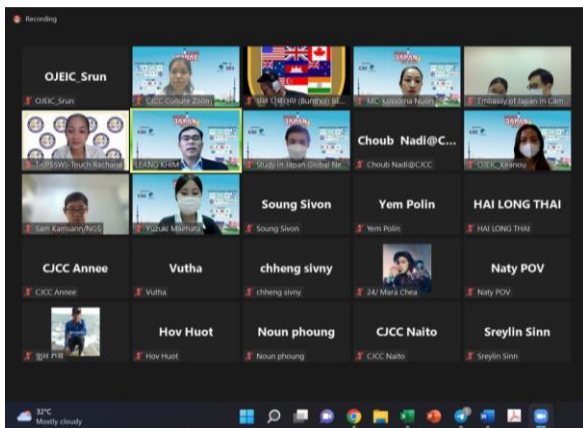


Additionally, here are some feedbacks we received from our participants.

- I'm very happy to join this event that it can help me get new experience and know to apply to study in Japan. Thank you.
- I'm very happy to join event that is can give me experience, and know some of thing in Japan.
- I'm so excited for come study and know about Information for go to study in Japan.
- The study in Japan fair is a very good program for Cambodian students. Thanks.
- Please conduct this event more or a lot because it is important for Cambodian students for studying abroad.
- Add something specific to entertain because it's kind of boring over there.
- I wish to see more information for master scholarship.
- I want to see more Universities to participate.

The below photos are for each session of the fair.

**Virtual information dissemination meeting with
Cambodian Educational Institutions**



**Pre-meeting with Japanese Universities/Institutions
Participants**



Networking Gathering



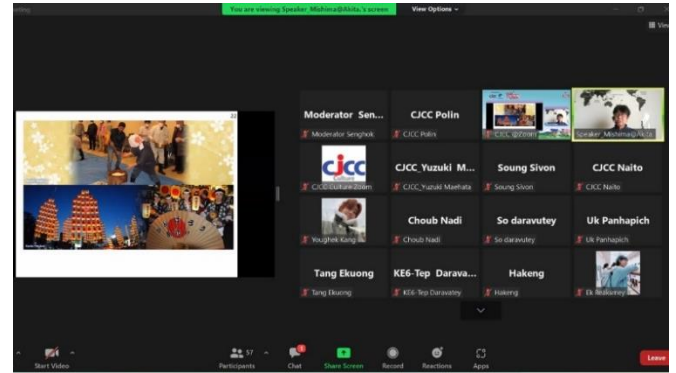
School Visit to Hun Sen Sereypheap High School



Physical Event



Online Event



Other Photos

CJCC Staff and Supporter Students



CJCC Management team and Representative Guests from Highschool



Overall, the Study-in-Japan Fair 2022 ended successfully with 1,026 participants in total (323 in person, 598 online, and 105 peak viewers on Facebook Live stream), compared to 386 participants in the online seminar and consulting sessions via Zoom Meet of the fair last year. It is noticeable that the initiative and effective promotion activity's strategy we worked on are precisely contributed to the rising number of participants.

Thank you for your valuable time in reviewing our report!!!