

Study-in-Japan Fair 2024

Main Report

FREE ADMISSION

STUDY-IN-JAPAN FAIR 2024

NOVEMBER 7-8
9:00 ~ 16:30
EXPLORE **CJCC**

Participating Universities

- International College of Liberal Arts (iCLA)
- Yamaguchi University
- Osaka Christian College
- Meikei High School
- University of Fukui
- Jissen Women's University
- Ritsumeikan Asia Pacific University
- Kyoto University of Advanced Science
- Keio University Shonan Fujisawa Campus
- Nagoya University
- The University of Tokyo (PEAK)

Advisors of Japanese universities will provide:

- Study in Japan information
- University introduction and admission procedure
- Campus and student life information
- Scholarship and tuition information

Find Us on

www.facebook.com/CJCCCulture www.studyinjapan-cambodia.com

Organized by:

Co-organized by:

Supported by:

Prepared by
Cambodia-Japan Cooperation Center
 November 11, 2024



Table of Content

I. Introduction.....	page 1
II. Study-in-Japan Fair 2024 in Cambodia.....	page 1 – 2
III. Details of the Events.....	page 2 – 3
1. Option 1: Physical Participation.....	page 3 – 5
2. Option 2: PR Promotion.....	page 5
IV. Participants Feedback.....	page 6 – 7
V. Photo Activities.....	page 7 – 9
VI. Conclusion.....	page 9

I. Introduction

Study-in-Japan Fair has been conducted by **Cambodia-Japan Cooperation Center (CJCC)** since 2008 with continuous support from the **Ministry of Education, Youth and Sport (MoEYS)**, **Embassy of Japan in Cambodia**, **Royal University of Phnom Penh (RUPP)**, **Japan International Cooperation Agency (JICA)**, other Cambodian and Japanese educational institutions. This year, in a close collaboration with **Global Network Project to Promote Study in Japan (ASEAN)/Okayama University**, the Study-in-Japan Fair 2024 was conducted from November 7 to November 8 in order to promote the study in Japan and share information to the public, especially students who are interested in pursuing their higher education in Japan.

As an annually, before the fair day, we held the Opening and Welcome Dinner with the purpose to build up the connection by allowing the attendees to share and exchange the information for their further cooperation in the future. The Opening and Welcome Dinner took place at Restaurant of Hotel Emion Phnom Penh (18th Floor) where we had around 48 participants attended the event including the organizers, representative of every supporter, representative of the Japanese universities/institutions, representative of the Cambodia educational institutions and other honorable guests.

The fair was successfully completed with the participation of **12 Japanese universities and institutions, 4 of supporters and 1,000 public participants** (students, teachers, parents, and etc.) who wish to pursue their study in Japan and wish to know about study in Japan information.

II. Study-in-Japan Fair 2024 in Cambodia

Date: November 7 to November 8, 2024

Venue: CJCC Lobbies and Bayon Room (Room 06)

Admission: Free of charge for participant

Target Participant: high school students and university students, parents, and those who wish to pursue their study in Japan and wish to know about study in Japan information

Organizer: Cambodia-Japan Cooperation Center

Co-organizer: Global Network Project to Promote Study in Japan (ASEAN)/Okayama university

Supporters:

- Ministry of Education, Youth and Sport (MoEYS)
- Embassy of Japan in Cambodia (EoJ)

- Royal University of Phnom Penh (RUPP)
- Japan International Cooperation Agency (JICA)
- Japan Student Services Organization (JASSO)
- Japan International Cooperation Center (JICE)
- Japan Alumni of Cambodia (JAC)
- Honda Foundation (HoF)
- Cambodian Students' Association in Japan (CSAJ)

Participating Universities/Institutions:

- Ritsumeikan Asia Pacific University
- Kyoto University of Advanced Science
- International College of Liberal Arts (iCLA)
- Keio University Shonan Fujisawa Campus
- Graduate School of Economics, Yamaguchi University
- Osaka Christian College
- Nagoya University
- Meikei High School
- The University of Tokyo (PEAK (Programs in English at Komaba))
- University of Fukui
- Jissen Women's University

III. Details of the Events

Promotional tools:

- CJCC Facebook page (Like: 206,400+, Follow: 208,300+)
- CJCC Culture Facebook (Like: 13,000+, Follow: 17,400+)
- Website “Study in Japan for Cambodia” (607 members)
- Telegram channel (1,740+ subscribers)
- Telegram group (1,290+ members)

Number of registrations and actual participants:

No.	Description	Number
1	Pre-registration for November 7 th , 2024	13 registers
2	Participants for Seminar on November 7 th , 2024	130 <i>Total numbers of participants from each session</i>

3	Consultants/visitors at universities/institutions booths on November 7 th , 2024	100 visitors <i>Total numbers of consultants for PR Display universities/institutions only</i>
4	Walk-in people on November 7 th , 2024	318 people <i>This number is counted base on the stickers</i>
5	Pre-registration for November 8 th , 2024	10 registers
6	Participants for Seminar on November 8 th , 2024	72 <i>Total numbers of participants from each session</i>
7	Consultants/visitors at universities/institutions booths on November 8 th , 2024	66 visitors <i>Total numbers of consultants for PR Display universities/institution only</i>
8	Walk-in people on November 8 th , 2024	314 people <i>This number is counted base on the stickers</i>
9	Evaluation Questionnaire Respondent for November 7 th – 8 th , 2024	26 responses

The Study-in-Japan Fair 2024 was held for two days at CJCC’s lobbies for universities and institutions consultation and Bayon room (room 06) for seminar session.

1. Option 1: Physical Participation

The information below will detail about the number of participants attended the seminar from every university/institution who participated the fair physically.

Day 1: November 7th, 2024 (Cambodia Standard Time)

1st Session (9:00 – 11:30)	Participants	Total Number of Participants
1. Global Network Project to Promote Study in Japan (ASEAN)/Okayama University	55 participants	55 participants <i>(Due to the timeline for each seminar next to each other for this session, almost of the audiences joined the first seminar continued to second seminar)</i>
2. International College of Liberal Arts (iCLA) presentation and Q&A session	50 participants	

2nd Session (13:10 – 15:30)	Seminars Participants	Total Number of Participants
1. MEXT Scholarship presentation and Q&A session	55 participants	55 participants <i>(almost of the audiences joined the first seminar and continued to the last seminar of this session)</i>
2. Osaka Christian College Presentation and Q&A session	45 participants	
3. Graduate School of Economics, Yamaguchi University Presentation and Q&A session	38 participants	

3rd Session (15:40 – 16:00)	Seminars Participants	Total Number of Participants
1. Using GOOGLE tools for Studying Productivity by Mr. Muon Chamnan	20 participants	20 participants

Day 2: November 8th, 2024 (Cambodia Standard Time)

1st Session (9:00 – 11:30)	Seminar (Participants)	Total Number of Participants
1. Japan Student Services Organization (JASSO) presentation and Q&A session	40 participants	40 participants <i>(almost of the same audiences joined 2 seminars)</i>
2. Meikei High School presentation and Q&A session	21 participants	

2nd Session (13:30 – 14:35)	Seminars Participants	Total Number of Participants
1. Explanation Session about Honda Y-E-S Award Program	21 participants	21 participants <i>(all audiences joined the first seminar continued to second seminar)</i>
2. University of Fukui presentation and Q&A session	21 participants	

3rd Session (14:40 – 13:50)	Seminars Participants	Total Number of Participants
1. Jissen Women's University presentation and Q&A session	11 participants	11 participants <i>(all audiences joined the first seminar continued to second seminar)</i>
2. Japan Alumni of Cambodia (JAC) presentation and Q&A session	11 participants	

2. Option 2: PR Promotion

The information below will detail about the number of participants visited the universities' booths who participated the fair by PR Promotion.

Universities/Institutions	Number of Booth Visitors	Total of Number of Booth Visitors
1. Ritsumeikan Asia Pacific University	November 7 th : 16 visitors November 8 th : 15 visitors	31 visitors
2. Kyoto University of Advanced Science	November 7 th : 22 visitors November 8 th : 20 visitors	42 visitors
3. Keio University Shonan Fujisawa Campus	November 7 th : 39 visitors November 8 th : 13 visitors	52 visitors
4. Nagoya University	November 7 th : 13 visitors November 8 th : 11 visitors	24 visitors
5. The University of Tokyo (PEAK (Programs in English at Komaba))	November 7 th : 10 visitors November 8 th : 7 visitors	17 visitors

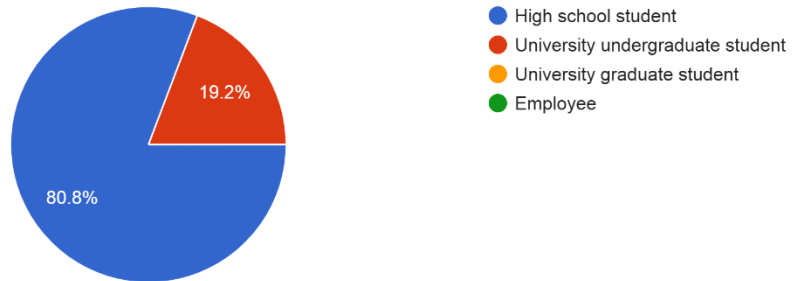
IV. Participants' Feedback

After the fair, we sent our evaluation form to participants in order to collect their feedback on our event.

We received 26 responses and the results are as the following.

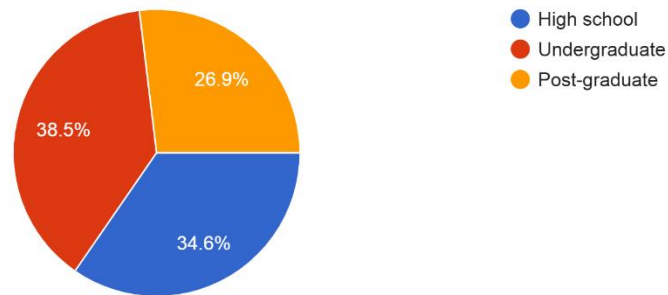
What is your current status?

26 responses



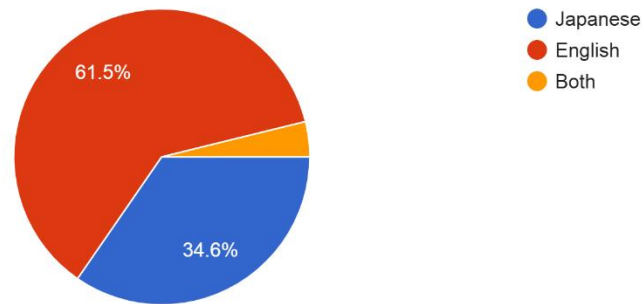
Which degree do you want to study in Japan?

26 responses



Which language do you prefer to study in Japan?

26 responses



Some additional comments and suggestions from participants are listed below;

- That would be great if the event includes more university with variety majors
- I think that is event is really important for Cambodia college study to find a better education.
- Very good opportunity for student in Cambodia to learn more about study abroad especially in Japan!
- This event makes me know more about Japan university.

****More details of participants' feedback will submit another document.*

V. Photo Activities

- Opening the Event and Networking Dinner



Group Photo of the Opening and Welcome Dinner on November 6th, 2024



Remark speech by Dr. Nith Bunlay, representative from MoEYS



Honorable guest proposed a toast to start the event



Participants exchanged contacts

- Event on November 7th, 2024



Outside view of the Study-in-Japan Fair 2024 venue



Information Desk of the Study-in-Japan fair 2024



Activities inside the building



Seminar Session

- Event on November 8th, 2024



Consultation at universities/institutions' booths



*Feedback Meeting after the Study-in-Japan Fair
2024*



Group Photo of the Feedback Meeting

VI. Conclusion

Overall, the Study-in-Japan Fair 2024 ended successfully with 1,000 physically participants in total, compared to 1,200 of the Study-in-Japan Fair 2023. It was 200 participants decreased from the fair last year, as a result from the changed schedule of Baccaulaureate Examination from the Ministry of Education, Youth and Sport (MoEYS) this year which was a bit late conducted in early October and result announcement in late October. However, as recently announcement from the MoEYS that Baccaulaureate Examination will be taken early for the Fiscal Year 2025 to meet the schedule of new enrollment for universities. We hope the Study-in-Japan Fair 2025 will be able to conduct in October as annually.

Thank you for your valuable time in reviewing this report!!!