

Study-in-Japan Fair 2023

Main Report



FREE ADMISSION

STUDY-IN-JAPAN FAIR 2023

OCTOBER 27-28
9:00 ~ 16:30
@Cambodia-Japan Cooperation Center (CJCC)

Participating Universities

| | |
|--|---------------------------------------|
| Kyoto University of Advanced Science | International College of Liberal Arts |
| Osaka Christian College | FSG college league |
| Asia University | Fukuoka Institute of Technology |
| Toyo University | Fukuoka Jo Gakuin University |
| University of Yamanashi | Kyushu University |
| Meikei High School | Ritsumeika Asia Pacific University |
| The University of Tokyo (PEAK Programs In English at Komaba) | |

Advisors of Japanese universities will provide:

- Study in Japan information
- University introduction and admission procedure
- Campus and student life information
- Scholarship and tuition information

Organized by:

Supported by:

Contact us: 

Prepared by
Cambodia-Japan Cooperation Center
November 03, 2023

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Introduction

Study-in-Japan Fair has been conducted by Cambodia-Japan Cooperation Center (CJCC) since 2008 with continuous support from the Ministry of Education, Youth, and Sport (MoEYS), Embassy of Japan in Cambodia, Royal University of Phnom Penh (RUPP), Japan International Cooperation Agency (JICA), other Cambodian and Japanese educational institutions. This year, in a close collaboration with Study in Japan Global Network Project in ASEAN/Okayama university, the Study-in-Japan Fair 2023 was conducted from October 27 to October 28 in order to promote the study in Japan and share information to the public, especially students who are interested in pursuing their higher education in Japan.

As an annually, before the fair day, we held the Opening the Event and Networking Dinner at One More Restaurant (Beoung Kak) where we had around 56 participants to attend the event including the organizers, representative of every supporter, representative of the Japanese universities/institutions, representative of the Cambodia educational institutions and other guests. Taking that opportunity, the participant got the chance to exchange information and build up connection for the further cooperation in the future.

The fair was successfully completed with the participation of **13 Japanese universities and institutions, 6 of supporters and 1,200 public participants** (students, teachers, parents, and etc.) who wish to pursue their study in Japan and wish to know about study in Japan information.

Study-in-Japan Fair 2023 in Cambodia

Date: October 27 to October 28, 2023

Venue: CJCC Lobbies and Bayon Room (Room 06)

Admission: Free of charge for participant

Target Participant: high school and university students, parents, the those who wish to pursue their study in Japan and wish to know about study in Japan information

Co-organizers:

Cambodia-Japan Cooperation Center

Study in Japan Global Network Project in ASEAN/Okayama university

Supporters:

- Ministry of Education, Youth and Sport (MoEYS)
- Embassy of Japan in Cambodia (EoJ)
- Royal University of Phnom Penh (RUPP)
- Japan International Cooperation Agency (JICA)
- Japan Student Services Organization (JASSO)

- Japan International Cooperation Center (JICE)
- Japan Alumni of Cambodia (JAC)
- Honda Foundation (HOF)
- Cambodian Students' Association in Japan (CSAJ)

Participant Universities/Institutions:

- Kyoto University of Advanced Science
- Osaka Christian College
- Asia University
- Toyo University
- University of Yamanashi
- Meikei High School
- The University of Tokyo (PEAK (Programs in English at Komaba))
- International College of Liberal Arts (iCLA)
- FSG College League
- Kyushu University
- Fukuoka Jo Gakuin University
- Fukuoka Institute of Technology
- Ritsumeikan Asia Pacific University

Entry Fee for Japanese Participating University/Institution:

- 1st Option: 1, 300 USD (Physical Participation)
- 2nd Option: 700 USD (PR Display)

Promotional tool:

- CJCC Facebook page (Like: 206,200+, Follow: 207,000+)
- CJCC Culture Facebook (Like: 10,000 +, Follow: 13,000+)
- Website "Study in Japan for Cambodia" (515 members)
- Telegram channel (1,350+ subscribers)
- Telegram group (1000+ members)

Number of registration and actual Participants:

| No. | Description | Number |
|-----|--|---|
| 1 | Pre-registration for October 27 th 2023 | 94 registers |
| 2 | Participants for Seminar on October 27 th 2023 | 156 <i>Total numbers of participant of each session</i> |
| 3 | Consultants at universities/institutions booths on October 27 th 2023 | 276 <i>Total numbers of consultants for PR Display universities/institution only</i> |
| 4 | Pre-registration for October 28 th 2023 | 30 registers |
| 5 | Participants for Seminar on October 28 th 2023 | 175 <i>Total numbers of participant of each session</i> |
| 6 | Consultants at universities/institutions booths on October 28 th 2023 | 156 <i>Total numbers of consultants for PR Display universities/institution only</i> |
| 7 | Evaluation Questionnaire Respondent for October 27 th – 28 th 2023 | 225 |

The Study-in-Japan Fair 2023 received 1200 participants based on sticker counting.

Detail of Events

The Study-in-Japan Fair 2023 was held for two days at CJCC's lobbies for universities and institutions consultation and Bayon room (room 06) for seminar.

Day 1: 27 October, 2023 (Cambodia Time)

| Morning Session (9:00 – 11:30) | Seminar (Participants) | Total Number of Participants |
|--|------------------------|------------------------------|
| 1. Booth display and consultation 2. Study in Japan Global Network Project in ASEAN/Okayama University seminar session 3. International College of Liberal Arts (iCLA) seminar session | 57 participants | 361 participants |

| Afternoon Session (13:10 – 16:30) | Seminars Participants | Total Number of Participants |
|--|-----------------------|------------------------------|
| 1. Booth display and consultation 2. MEXT Scholarship seminar session | 57 participants | 250 participants |

| | | |
|---|--|--|
| 3. Osaka Christian College seminar session | | |
| 4. Asia University seminar session | | |
| 5. Honda Foundation (HOF) | | |
| 6. Using GOOGLE tools for Studying Productivity by Mr. Muon Chamnan | | |

Day 1: 28 October, 2023 (Cambodia Time)

| Morning Session (9:00 – 11:30) | Seminar (Participants) | Total Number of Participants |
|---|-------------------------------|-------------------------------------|
| 1. Booth display and consultation 2. Japan Student Services Organization (JASSO) seminar session 3. Toyo University seminar session | 80 participants | 200 participants |

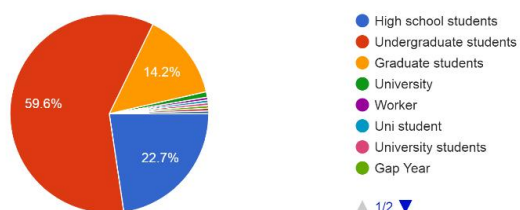
| Afternoon Session (13:30 – 16:30) | Seminars Participants | Total Number of Participants |
|---|------------------------------|-------------------------------------|
| 1. Booth display and consultation 2. Cambodian Students' Association in Japan (CSAJ) seminar session 3. Japan Alumni of Cambodia (JAC) seminar session 4. University of Yamanashi seminar session 5. Meikei High School seminar session | 95 participants | 389 participants |

Participants' Feedback

After the fair, we sent our evaluation form to participants in order to collect their feedback on our event.

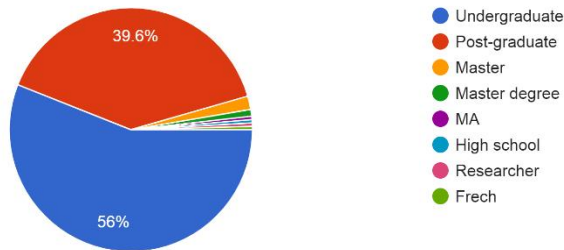
We received 225 responses and the results are as the following.

What is your current status?
225 responses



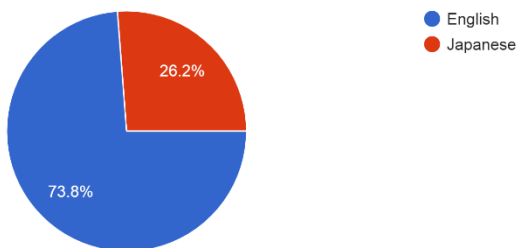
Which degree do you want to study in Japan?

225 responses



Which language do you prefer to study in Japan?

225 responses



Some additional comments and suggestions from participants are listed below;

- I think that is event is really important for Cambodia college study to find a better education.
- Very good opportunity for student in Cambodia to learn more about study abroad especially in Japan!
- I think this information of OKAYAMA University is very important for me to consider about studying in Japan when I graduate next year.
- The next year, I want to see more majors that university will bring to promote in Cambodia.
- Please give details information about scholarships or internship in 2024
- It kinda interesting and good for student to choose their major and university to study
- I hope there will be more university coming next year

***More details of participants' feedback will submit another document.

Photo Activities

- Opening the Event and Networking Dinner

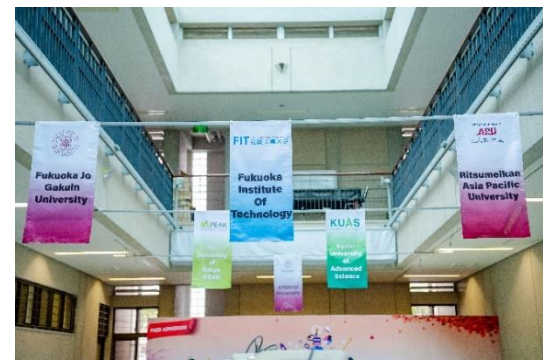


- Event on 27th October, 2023





- Event on 28th October, 2023





Overall, the Study-in-Japan Fair 2023 ended successfully with 1,200 physically participants in total, compared to 1,026 (323 in person, 598 online, and 105 peak viewers on Facebook Live stream) of the fair last year. It is noticeable that the initiative and effective promotion activity's strategy we worked on are precisely contributed to the rising number of participants.

Thank you for your valuable time in reviewing our report!!!