

Cambodia-Japan Cooperation Center

Study-in-Japan Fair 2025

Additional Support Service

The Additional Support Service is a service that the Cambodia-Japan Cooperation Center (CJCC) offers to participating universities/institutions within the term of a contract from the Study-in-Japan Fair 2025. The Additional Support Service includes a variety of initiatives such as promotion on the CJCC's social media platforms (CJCC-Culture Facebook page, website, and Telegram group-channel), as well as CJCC spaces (library and Study in Japan for Cambodia corner).

1. “Study in Japan for Cambodia” Website

“Study in Japan for Cambodia” website is a special component service of the Additional Support Service that CJCC prepares for participating universities/institutions by allowing the information of every participating university/institution to display on the website, having an individual university/institution page and administrator on the website.

The information below will describe the special services of the website.

- Membership of website as University/Institution Administrator for 10 months.
- **E-newsletter:** Each university/institution has 2 times of promotion for E-newsletter of the website.
***Note:** CJCC will assist writing the paragraph of E-newsletter and send to website members through mailing list in English version only.
- **Upcoming Event:** Each university/institution has 2 times of promotion for Upcoming Event of the website.
- **Our Latest News:** Each university/institution has 2 times of promotion for Our Latest News of the website.
- CJCC will promote logo highlighted of each university/institution on the footer of the website homepage.
- Once the Additional Support Service is completed, each university page will no longer be displayed on the website.

2. CJCC Culture Facebook Page

- CJCC Culture Facebook page: 14 K likes & 18,637 followers

CJCC will offer 10 promotions to every participating university/institution to promote themselves by sharing or uploading the information through CJCC-Culture Facebook page (Khmer translation and/or create new poster is not included).

3. Telegram Channel/Group

- [Information] Study in Japan for Cambodia (Telegram channel): 1,752 Subscribers
- [CJCC] Study in Japan Information Club (Telegram group): 1,439 Members

CJCC will offer 10 promotions on Telegram channel/group to every participating university/institution to promote themselves by posting their information on Telegram. (Khmer translation and/or create new poster is not included).

4. CJCC's Spaces (Library and Study in Japan for Cambodia Corner)

During the term of service, university/institution's PR materials such as brochure, leaflet, and guidebook will be displayed and distributed at CJCC's library and Study in Japan for Cambodia corner. Additionally, when CJCC has any physical events, those materials will also be displayed at the booth of CJCC.

Noted: - CJCC will inform to university/institution at least a month before their Additional Support Service is completed.

- All the remaining promotions will be cancelled automatically after the term of service (10 months) has ended.
- Every 3 months, CJCC will submit Quarterly Report to every university/institution during the term of service through email.
- This document is a generally explanation about the service, more details and schedule of the Additional Support Service will provide later.
- CJCC reserves the rights at any times to change any information of the Additional Support Service. CJCC will inform university/institution in advance if there are any changes.

Phnom Penh, Cambodia

March 24, 2025